

FONDACO FOR THE PROTECTION OF ITALIAN ARTISTIC HERITAGE

We make the past and the future meet, by making art as an active role of the present

Fondaco Italia is a consulting firm that operates in the art field through the planning and management of restoration interventions, cultural activities and events. It acts as a link between public and private, by supporting the protection of Italian artistic heritage economically. In fact, it involves companies and encourages them to invest in projects that enhance art sites.

For Fondaco Italia art is a true value. It is a value from the past that we believe can play a role in the future's building, only if it has an active role in the cultural and economic development of the today's present. For this reason, we want to highlight the uniqueness of the Italian artistic heritage as an opportunity for companies, with a model that has no equal in the market and that makes companies' positioning an incomparable strength.

RESTORATIONS

Thanks to its expertise and the direct contact with Institutions, Fondaco Italia identifies the artworks that most need a restoration. As the only contracting authority, Fondaco deals with the quantification of the necessary investment, the choice and coordination of restorers, the relationship between public administration and companies and it is responsible for the progress and finalisation of the work. Thanks to this format, unique in Italy of its kind, guarantees ensured costs and times. Moreover, through the organization of visits, events, educational activities with schools, the use of webcams inserted in the international Skyline Webcams platform, Fondaco Italia makes the restoration site accessible and alive throughout the whole duration of the works.

CULTURAL ACTIVITIES

Art is a gift to be shared but it needs the support of people who make it usable. The aim is to bring the general public closer to art and culture, by giving life to the intense emotions that only the experience of beauty can give. Fondaco Italia takes care of all the phases: from the conception, to the creation, to the management of the project.

EVENTS

Thanks to the elegance and the atmosphere that only art can reserve, Fondaco Italia organizes unique events in their kind. Our purpose is to create initiatives that can keep the places from the past alive, to make them again protagonists of today's present, in a coherent way and by respecting the values of their history.

EXPERIENCE

Fondaco Italia was founded in 2004 and is based in Venice. More than 100 projects have been completed so far and more than 7 million euros have been raised for the benefit of the Italian artistic heritage. Over the years it has collaborated with companies from very different fields: from Hermès to Bulgari, from Conad to Coop Alliance 3.0, from Louis Vuitton to Ferrari, from Replay to Thun, from Pomellato to Telecom, from Bonduelle to Rigoni di Asiago, from Geberit to Mazda.

SOME RESTORATION PROJECTS

Bulgari - the "Golden Stairs" of Palazzo Ducale in Venice
Bonduelle – Church of the Artists (dome and sacristy) in Rome
Rigoni di Asiago – the Jesuit Hall Palazzo di Brera in Milan
Thun – the statues of the four prophets in the Basilica San Marco in Venice
Geberit – the Comodo of Cosimo Palazzo Vecchio in Florence
Telecom – the facade of Ca 'Corner della Regina in Venice
Replay – the facade of Ca' Rezzonico in Venice
Thun – the statue of St. John the Baptist in the Basilica of S.M. of the Angels in Rome
Conad – the Greccio crib in the province of Rieti
Coop Alleanza 3.0 – the Pala of Sant'anna with the child in the Cathedral of Matera

SOME CULTURAL ACTIVITIES

Venice Pavilion - 54. Biennale d'Arte - "Mari Verticali" by Fabrizio Plessi
San Gregorio Abbey Venice - "Gero qua" Canaletto
Museum of the Duomo of Milan - "La Salute saluta il Duomo" Canaletto
Venice Pavilion - 55th Biennale of Art - "Silk Map"
Archi Papali Rieti - "Il cammino di Francesco" photographic exhibition by Steve Mc Curry
Bevilacqua La Masa Venice Foundation "The Passion and the Vision"
Venice Pavilion - 15. Architecture Biennale "Up! Marghera on stage "
"Luce su Giovanni Bellini" celebrations for the 500th anniversary in Venice
Archi Papali Rieti - "Re-birth" by Sidival Fila
"From Greccio to Rieti, the valley of the first crib"

SOME EVENTS

Bulgari - High Jewellery Event at Palazzo Ducale Venice
Hermès - International seminar on creativity in Venice
Thun - National corporate event at the Baths of Diocletian in Rome
Vuitton - Opening event Pavilion Venice Giardini della Biennale
Ferrari - Boutique opening event in Venice
Caffè Florian - 290th anniversary Piazza San Marco Venice
Pomellato - "10 years of Nude" Abbey of San Gregorio Venice
Hermès - International strategic seminar - San Cassiano Alta Badia
Replay - World Man and Woman Perfume Presentation Palazzo Ducale Venice
Lvmh - "Serenissima Classic Run" from Montecarlo to Venice